

Becka Karle

Designer, Builder, Operator

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SUMMARY

Brand, marketing, and software for founders and operators who need the whole thing to work, not just look good. More than a decade inside behavioral health across admissions, compliance, marketing, and executive leadership, plus lived recovery experience. I run two studios: Karle Kreatives (woman owned, founder led brand and growth) and Solvhaus Solutions (systems and software with Noah Ames).

STUDIOS

Karle Kreatives	Woman owned, founder led brand and growth studio.
Solvhaus Solutions	Systems and software studio, run with partner Noah Ames.

SELECTED WORK

Platforms I own

BedFlow, Afterflow, Trusted Treatment Navigator, Foxhole Forum (cofounded with Chris Spositi), Ex-University, Yogi Class Planner, Dayflow (beta), Roll Call House Management (beta). In production: AdmitIQ, AuthIQ, ClearBill, Cadence, First Call.

Brand and website work

The Runway Recovery, R&R; Recovery, Joyce House, Chateau Creek Recovery, Mint Therapy and Wellness, Jess Whitney Therapy, Tyler McEwen LCSW, Unreasonable Love Revolution, Alexandria Court Photography, Karle Kreatives, Solvhaus Solutions.

Marketing, social, and content

Totality Treatment Center, LBH Venice, Conejo Coalition, Camp Sober Fest, R&R; Health, Inward Healthcare.

Internal tools and portals

Solvhaus Hub, Client Haus, Altior Family Portal, Runway Ops, Tech Stack Blueprint, EXU Outreach Hub.

CAPABILITIES

Brand and web, digital experience, software and systems, marketing and growth, compliance and creative direction.

RECOGNITION

Thumbtack 4.9 rating from 24 reviews, Google 5.0 rating from 13 reviews, Top Pro 2025.